

Newsletter

Issue 15

February/March 2007

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[New Member Elected to Board of Trustees](#)



Reena Kapoor, Principal and Founder of [Conifer, Inc.](#), a marketing consulting firm, has been

Here's what you'll find: New member elected to the Board of Trustees.

- A new member has been elected to the Board of Trustees
- The new logo and website have been finished and published
- The campaign to raise expense money for the Capital Campaign has netted over \$89,000 so far
- Presentation to Objectivist Salon in Boca Raton
- RIFI will have a booth at FreedomFest, July 5-7 Las Vegas
- \$28 Billion donated to U.S. colleges in 2006
- University of Connecticut study finds students exit college with less knowledge than upon entrance

• **Fundraising Campaign**

So far, we have raised over \$89,000 towards the \$150,000 we need to pursue the Capital Campaign for the College project.

Thanks to everyone who has generously donated towards these expenses. If you haven't yet done so, **please send in your donation or monthly pledge today.** If you have sent in a donation, please consider adding to it so we can reach our goal.

You can change the face of our culture tomorrow by changing education today.

• **New Logo and Website**

elected to the Board of Directors of RIFI. A chemical engineer by background, Reena has worked in major corporations and numerous start ups in her notable business career, including Proctor and Gamble and Kraft Corporation. She has been interested in the ideas of Ayn Rand, free market economics, the Austrians and Classical Liberalism for decades and recently turned her attention to the problems of education.

You can read more about [her](#) at the RIFI website. She brings invaluable talent and experience to the project.

\$28 Billion Donated to Higher Education in 2006

A survey by the Rand corporation shows 20-25% of the hefty \$28 billion donated to higher education from September 2005-June 2006 went to just 20 schools.

The top ten included Stanford, with \$911.6 million, Harvard University, which raised \$595 million, Yale University, the University of Pennsylvania, Cornell University, the University of Southern California, Johns Hopkins University, Columbia University, Duke University and the University of Wisconsin.

Many donors laudably aim for their monies to go to scientific research, and much will. But do they know exactly everything it is supporting?

Quick Links...

- [Our Website](#)

If you haven't noticed, we have a new look! Please visit our re-designed [website](#). More changes will be coming to it in the near future, with added content and links.

• Presentation to Frank Bubb's Objectivist Salon in Boca Raton, Florida

Many members of Frank Bubb's Objectivist Salon enthusiastically received Marsha's presentation on the college project, Wednesday, February 21st in Boca Raton.



The audience asked many pertinent and intelligent questions. They also offered good suggestions.

Several members pledged their support to the Institute and we look forward to receiving their donations.

• RIFI to Have Booth and Presentation at FreedomFest



July 5-7, 2007, over 1,000 freedom loving individuals will converge on Las Vegas to attend FreedomFest. Marsha Familaro Enright and Patrick Peterson, head of the [Jefferson Club](#) will represent the Reason, Individualism, Freedom Institute at our booth.

Marsha will give a talk to the participants on the project and we hope to garner support and interest from many at the conference.

If you're going, please stop by!

- [Study Shows College Students Know Less At](#)

- [Mission](#)
- [Executive Summary](#)
- [More About Us](#)



A study by the University of Connecticut Department of Public Policy of 14,000 college students shows a frightening ignorance of major facts and ideas pertinent to life in our Republic.

Worse, many students graduate college knowing *less* about economics, politics, and culture - what's called "Civic Literacy" than they did at the end of high school.

Commissioned by the [Intercollegiate Studies Institute](#), the study found negative results at 16 of 50 colleges researched. Many of the 16 were "top" colleges and universities such as Brown, Cornell, and Yale. The worst were the University of California at Berkeley, whose students knew on average 5.6% *less* than when they graduated high school, and Johns Hopkins, whose students knew 7.3% *less*.

You can read more about the study at [their webpage on American Civic Literacy](#).

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